



A Letter from Our CEO

George Santoki

President and Chief Executive Officer

February 2022

ALOHA, LOCATIONS 'OHANA!

After months of gathering honest feedback from various stakeholders, taking a hard look at our where our company is today and mapping out where we want to be in just a few short years, I'm excited to announce the launch of the Locations 2022-2025 Strategic Plan.

Our strategic plan has four goals designed to bolster our governance structure, build a collaborative culture centered on our core values, promote and incentivize professional development, and strengthen our presence in our industry and in our local communities.

We will begin rolling out the strategic plan this month. I encourage you to read our strategic plan and learn more about our vision for Locations at LocationsGoals.com. We'll update our progress toward our goals on this site, too.

Should you have any questions about our strategic plan, please feel free to reach out to me or your Executive Team. We will also host virtual coffee talks this spring so that we can continue to provide you with insight into the strategic plan process.

Finally, I'd like to thank you all for your dedication to Locations. We've weathered many storms together over the past several years, but your unwavering support has been an integral part of our continued success despite those challenges. In fact, last year was one of the strongest years in our more than 50-year history!

Please know that as your CEO, and a 44-year veteran of Locations, I take seriously my responsibility to our company, our agents and employees, and our greater community. To that end, I'm committed to putting in the hard work needed to ensure that Locations continues to be Hawaii's Best Real Estate Company for decades to come.

Here's to a bright future!

George

George Santoki

PRESIDENT AND CHIEF EXECUTIVE OFFICER

we are
Locations
Welcome Home